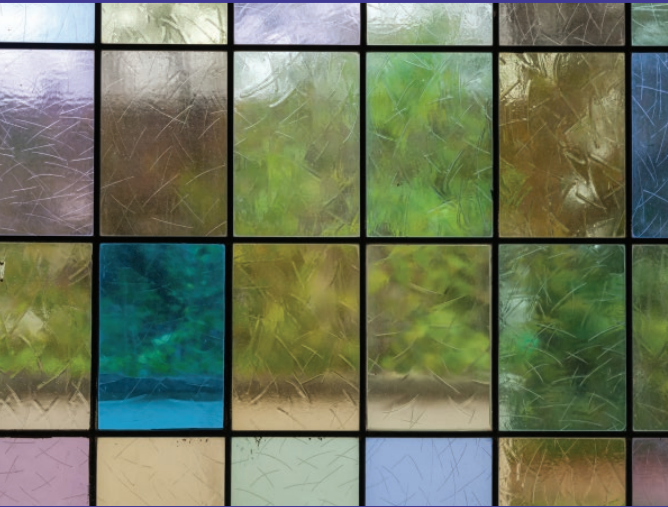


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Lesson 9

Using Area Models to Multiply Fractions



My Learning Goals

I can interpret the meaning of multiplying with fractions.

I can explain the sequence of operations when multiplying with fractions.

I can represent fraction products as rectangular areas.

Activate

Selling More Pizzas

- Read the story. Then, answer the question. Sketch a model and write an equation to explain your reasoning.

The fifth-graders are making rectangular pizzas to sell at home basketball games. One pizza costs \$24, but customers can buy part of the pizza.

- 1 Zoe bought $\frac{2}{3}$ of $\frac{3}{4}$ of a pizza. How much pizza did Zoe buy? How much did she pay?

Explore

Using Area Models with Fractions

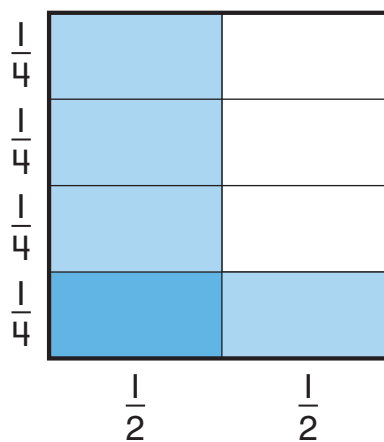
When you multiply a fraction by a fraction, you are calculating a part of a part. You can represent the product of two fractions using an area model.

Worked Example

Consider an area model for $\frac{1}{4} \times \frac{1}{2}$ and what it represents.

To represent $\frac{1}{4}$, partition the square into 4 equal parts along the vertical line. Then, shade $\frac{1}{4}$.

To represent $\frac{1}{2}$, partition the square along the horizontal into 2 equal parts along the horizontal line. Then, shade $\frac{1}{2}$.

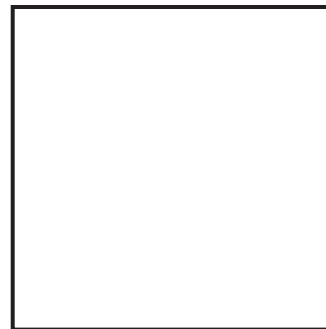


$$\frac{1}{4} \times \frac{1}{2} = \frac{1}{8}$$

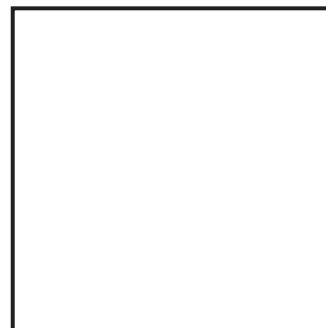
The area of the overlapping region is the product of the fractions.

➤ Represent each product using an area model.
Then, calculate the product.

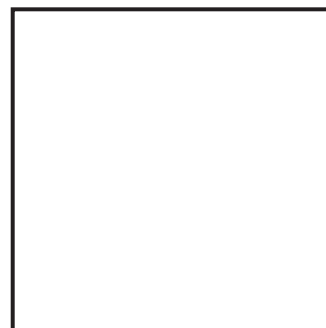
1 $\frac{3}{4} \times \frac{1}{2}$



2 $\frac{2}{3} \times \frac{3}{4}$



3 $\frac{1}{2} \times \frac{2}{3}$



➤ Review the products calculated in Questions 1 through 3.

4 Write a rule to calculate the product of 2 fractions.

Explore

Multiple Representations

➤ Analyze the strategies. Then, answer each question.



Lachlan



$\frac{3}{8}$

$$\frac{2}{3} \times \frac{3}{8} = \frac{2}{8}$$

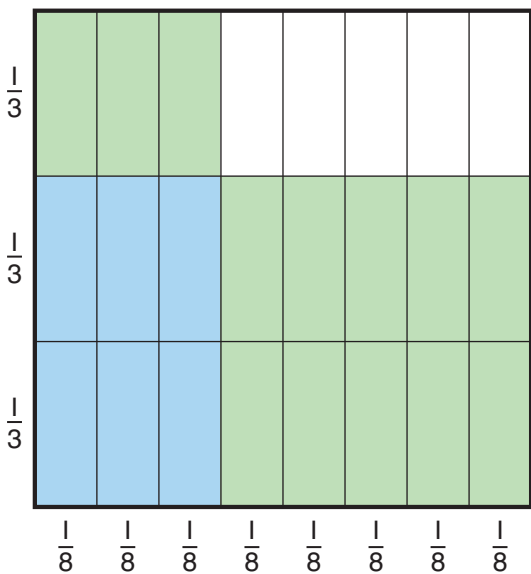


Aaliyah

$$\frac{2}{3} \times \frac{3}{8} = \frac{2 \times 3}{3 \times 8} = \frac{6}{24}$$



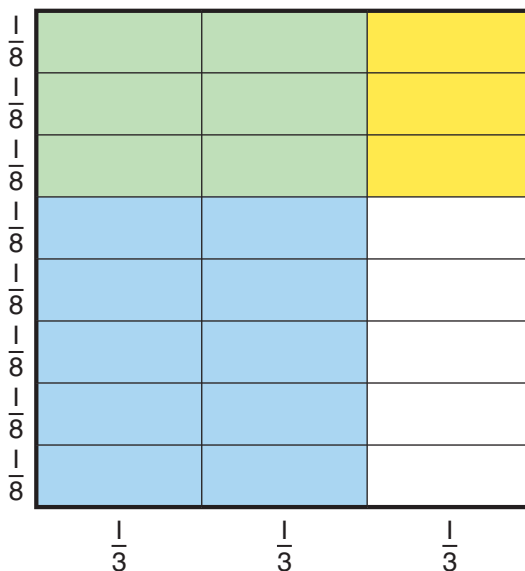
Camila



$$\frac{2}{3} \times \frac{3}{8} = \frac{6}{24}$$



Henry



$$\frac{2}{3} \times \frac{3}{8} = \frac{6}{24}$$

- 1 How are the methods alike?
- 2 How are the methods different?
- 3 Which method do you prefer? Why?



4 Carlos noticed that when he multiplies 2 fractions less than 1, the product is less than each of the 2 fractions he multiplied. Owen didn't think Carlos's products were correct because he learned that when multiplying, the product is greater than the factors. Who is correct? Explain your reasoning.



Reflect

Area Model Multiplication

➤ Read the story. Then, answer each question.

Charlotte is using an area model to multiply $\frac{3}{4}$ and $\frac{1}{2}$.

- 1 How can Charlotte partition a square to represent the problem?



- 2 How can you use an area model to represent the product? Explain your reasoning.



- 3 What is the product of $\frac{3}{4}$ and $\frac{1}{2}$? Explain your reasoning.



➤ Choose the problem that feels just right for you and fill in the star.



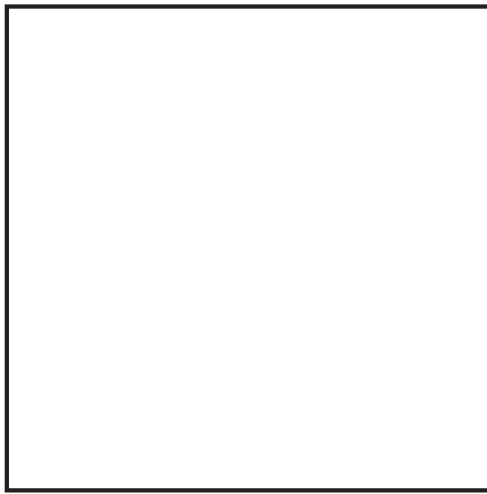
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Lesson 9

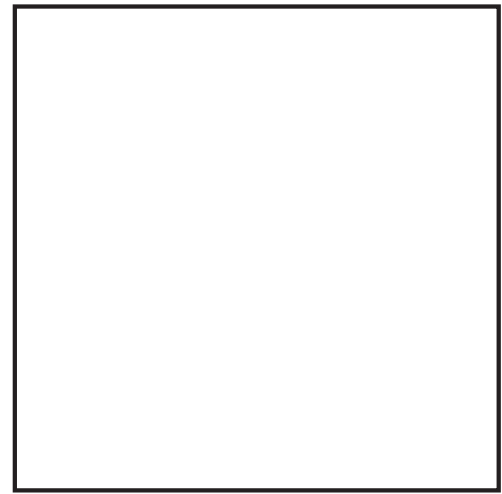
Using Area Models to Multiply Fractions

➤ Represent each product using an area model. Then, calculate the product.

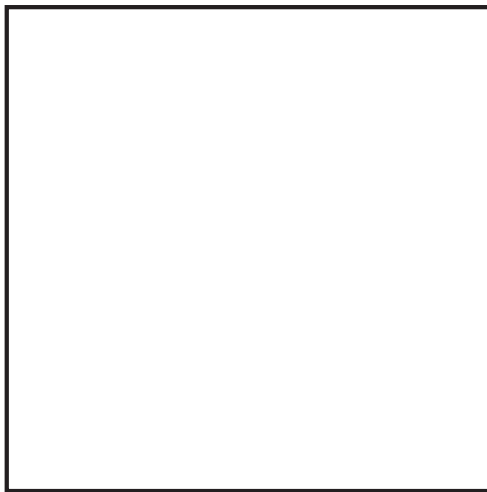
1 $\frac{3}{4} \times \frac{1}{3}$



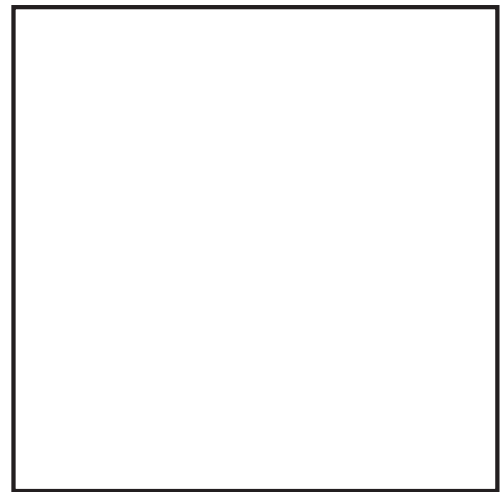
2 $\frac{1}{2} \times \frac{3}{5}$



3 $\frac{1}{6} \times \frac{2}{3}$

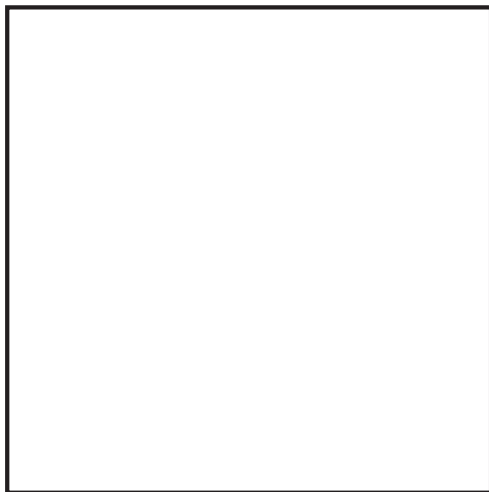


4 $\frac{1}{3} \times \frac{4}{5}$

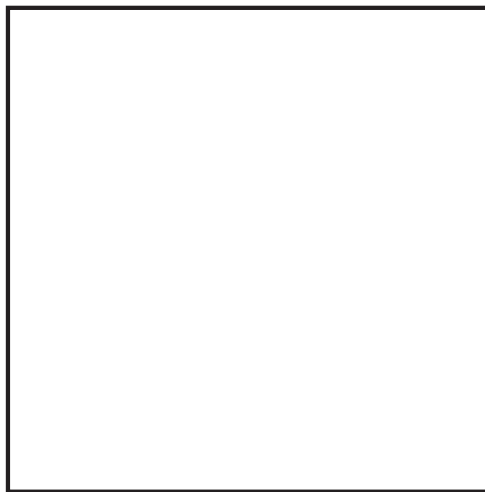




5 $\frac{1}{4} \times \frac{1}{3}$



6 $\frac{1}{2} \times \frac{5}{6}$



➤ Calculate each product.

7 $\frac{3}{5} \times \frac{4}{7}$

8 $\frac{2}{9} \times \frac{1}{4}$

9 Write and solve your own fraction multiplication problem using an area model.

